



Neighborhoods for the 21st Century

Virginia Statewide Neighborhood Conference

Friday, September 21, 2001
Saturday, September 22, 2001
Holiday Inn Tanglewood
Roanoke, Virginia



At noon on September 21, 2001, we will begin the celebration of our second Virginia Statewide Neighborhood Conference. As we reflect upon the success we have achieved in the past year, I wish to thank all of you who have helped my dream come true. Last year's conference, "Building Better Communities," was a great success and resulted in the opportunities to learn more through the programs and workshops we offered and the interactions we shared with each other. It was through your encouragement and a most cooperative committee that we are here today.

We have an obligation to help develop our respective communities. This conference should provide for you the opportunity to learn how to plan and implement goals, "brainstorm" with other attendees to formulate different ideas and approaches to neighborhood development, and make new contacts and friends.

Our annual conference is larger than last year with greater statewide participation. Last year we were pleased to have more than 225 participants. It is also refreshing to embrace the active involvement of the youth in our communities. Our conference will promote a statewide networking opportunity as a NUSA affiliate.

I sincerely applaud the effort that went into planning this conference and I want to thank all the localities that helped make this conference possible. The participants, keynote speakers, and volunteers who donated their services deserve notes of appreciation. How could I ever forget the diligent work provided by the members of the planning committee. Lastly, I issue special praises to the businesses in the Roanoke area that answered my call for financial help.

Thank you all for making this conference a most memorable one!

Estelle H. McCadden
Estelle H. McCadden
Chairman



CITY OF ROANOKE OFFICE OF THE MAYOR

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RALPH K. SMITH
Mayor

GREETINGS

Dear Virginia Statewide Neighborhood Conference Attendees:

Welcome to "The Star City"! We are proud to host the 2001 Statewide Neighborhood Conference on September 21-22, and we hope you will make the most of your visit while in our City. The City of Roanoke strives to encourage neighborhood participation in its local government and to keep the lines of communication open between local officials and citizens throughout the community.

The City of Roanoke Neighborhood Partnership Office was created in 1980 and serves as liaison between City government and 32 neighborhood organizations and business partners.

If this is your first time visiting, please allow me to introduce you to Roanoke.

The City of Roanoke is a thriving 21st-century community nestled in the heart of the Blue Ridge Mountains of Virginia. A five-time All-America City, Roanoke offers stunning natural beauty, exceptional amenities and an unparalleled quality of life. Our high-tech economic and low cost of living provide a unique setting for both afternoon adventure and lifelong learning.

While you are here, be sure to experience Downtown Roanoke. Our Historic City Market district offers open-air shopping, dining and the cultural attractions of Center in the Square—home of the Mill Mountain Theatre, the Hopkins Planetarium and wonderful museums of art, history and science. Our downtown also features the Virginia Museum of Transportation, the Harrison Museum of African American Culture and the Railside Linear Walk.

We hope you will enjoy your time with us, and we trust that you will discover what makes "The Star City" shine. Please stay in touch with us upon your return home via the world wide web at roanokegov.com.

Sincerely,

A handwritten signature in black ink, appearing to read "Ralph K. Smith".

Ralph K. Smith
Mayor

September 21, 2001

Greetings!

On behalf of the City of Roanoke, I'd like to extend a warm welcome to everyone participating in the Virginia Statewide Neighborhood Conference.

I believe neighborhoods form the cornerstone to economic development in cities nationwide. In a world driven by technology and information, many businesses no longer need to locate near manufacturing resources or transportation routes. As a result, the decision on where companies choose to locate often comes down to quality of life. Only those cities with strong neighborhoods can offer a good quality of life.

To ensure that Roanoke remains competitive in this regard, our city is focusing greater attention on its neighborhoods. Residents all across our city are partnering together to share ideas, energy and resources, and the city is partnering with them to help accomplish mutual goals. It's exciting for us to host this conference here in Roanoke, where excitement for neighborhood planning and development has never been greater.

I hope you have a wonderful conference, and I hope you enjoy your stay with us this weekend. While you're here, take time to visit not only our area attractions, but also our neighborhoods. Once you've seen some of their accomplishments and heard about their plans, I believe you'll agree Roanoke is a city where neighborhoods thrive.

Sincerely,



Darlene L. Burcham
City Manager

Recognition

**Resources for the 2001 Virginia Statewide Neighborhood Conference
were provided by:**

**Alexandria
Blacksburg
Charlottesville
Hampton**

**James City County
Martinsville
Richmond
Roanoke**

Members of the 2001 Conference Planning Committee included:

**Alexandria
Ellen Guldan**

**James City County
Vicki Sprigg**

**Blacksburg
Dan McKinney**

**Richmond
Selena Cuffee-Glenn
Mary Woodley**

**Charlottesville
Paul Brant
Ron Higgins
Angela Neilan**

**Roanoke
Shirley Bethel
Estelle McCadden
Stephen Niamke
James Settles
Marion Vaughn-Howard
Clarice Walker**

**Hampton
Linda Lewis
Sheila Williams**

**Special Thanks
Elizabeth Watson
City of Roanoke
Neighborhood Partnership Office**

**Abbi Fitzpatrick
City of Roanoke Office On Youth**

Recognition

The following individuals, organizations, companies, etc., are recognized for supporting the 2001 Virginia Statewide Neighborhood Conference:

Chamber of Commerce	Decorators
Greeters	Holiday Inn Tanglewood
Mac McCadden	Mary Ayres & Staff
Registrars	Stark Jones
Tour Guides	

Breakfast Sponsors:

American Electric Power Company	Roanoke Gas Company
Bank of America	BFI
First Union Bank	Total Action Against Poverty
First Virginia Bank	Oakey's Funeral Home

Reception:

City of Roanoke

Tours:

Commonwealth Coach and Trolley
Valley Metro

Web Demonstration:

Dave Vaden, Virginia Extension Service

Program

Friday, September 21, 2001

Note: Youth will follow the Conference format until 7 p.m.

12:00 p.m. - until.....Registration

2:00 p.m. - 4:00 p.m.....Study Circles Workshop

4:30 p.m. - 6:30 p.m.....Bus Tour of Neighborhoods

6:30 p.m. - 7:00 p.m.....Tour Jefferson Center

7:00 p.m. - 11:00 p.m.....Reception

Study Circle Facilitators

Carolyn Abdullah and John Landesman, staff members for the Study Circles Resource Center, conduct organizational meetings and training in communities around the country. They travel widely to work with community coalitions...including adults and young people...and local public officials, helping communities and organizations develop large-scale study circle programs on critical public issues including race and race relations, diversity, youth issues, education, school safety, and others.

Program

Saturday, September 22, 2001

Note: Youth will follow the Conference format for the morning activities only.

8:00 a.m. - 9:00 a.m.....Registration
8:30 a.m. - 10:00 a.m.....Breakfast
Invocation.....Rev. E. T. Burton
Recognition of Guests.....Estelle McCadden

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Breakfast Speaker:

Mrs. Mary Hackley
Executive for Elementary Programs
Roanoke City Schools
.....

"Neighborhood Song".....James Cooke, III, Accompanist

10:00 a.m. - 10:15 a.m.....Break
10:15 a.m. - 11:45 a.m.....Workshops
11:45 a.m. - 12:00 p.m.....Break

12:00 p.m.....Luncheon

.....
Luncheon Speaker

Mr. Will Moffett
City of Hampton Advocate
.....

Awards

Neighborhood of the Year
Neighborhood Advocate of the Year

1:00 p.m. - 1:15 p.m.....Break
1:15 p.m. - 2:45 p.m.....Workshops
3:00 p.m. - 3:30 p.m.....Closing Remarks

Suggested Schedule for Youth

Friday, September 21, 2001

12:00 p.m. - until.....Arrive and Register
4:30 p.m. - 6:30 p.m.....Round about Roanoke
 *At the Holiday Inn Tanglewood
6:30 p.m.....Travel to Jefferson Center
 *Quick Tour
7:00 p.m. - until.....Reception/Boys and Girls Club

Saturday, September 22, 2001

8:00 a.m. - 9:00 a.m.....Registration
8:30 a.m. - 10:00 a.m.....Breakfast
10:00 a.m. - 10:15 a.m.....Break
10:15 a.m. - 11:45 a.m.....Workshops
12:00 p.m.....Luncheon
1:00 p.m. - 1:15 p.m.....Break
1:15 p.m. - 2:45 p.m.....Workshops
3:00 p.m. - 3:30 p.m.....Closing Remarks

Virginia Statewide Neighborhood Song

(Sung to the tune of Auld Lang Syne)

Words by Ruth Williams

Our neighborhood will be the neighborhood that it should be
 If we all pull together like one big family
 We'll stick it out through thick and thin
 We'll work to build and grow
And be the kind of neighborhood that others (or neighbors) want to know.

Mrs. Mary Hackley

Mary Divers Hackley was born in Bedford, Virginia to the late Mary R. Divers and John W. Divers. She was educated in Roanoke City Public Schools where she graduated from Lucy Addison High School with honors. She received her Bachelor of Science degree in Elementary Education from what is now known as Virginia State University in Petersburg, Virginia, and a Master's degree from Radford University in Administration Supervision and Curriculum.

Mrs. Hackley's professional experience includes forty-one years of service to the Roanoke City Public School System as a teacher, principal, supervisor, director, and currently Executive for Elementary Program.

She is a member of Mt. Zion African Methodist Episcopal Church where she is a Steward, member of the Voices of Zion Choir, Sunday School teacher, and founder and director of the teen praise ensemble, Spiritual Motivators. She also holds membership in organizations such as the National Association for Elementary Principals, the National Association for Supervision and Curriculum Development, the Early Childhood Council, Task Force 2000, the National Alliance for Black Educators, and the National Council for Black Children. She founded Operation Motivation: An African American Male Tutoring Program (1991-1993).

Mrs. Hackley has been the recipient of many awards and recognitions, but the one she holds dear is Mother of the Year in Education for Roanoke Valley. Mrs. Hackley holds this honor in high esteem because her son nominated her. She has been featured in the *Roanoke Times and World News* in the articles "The 3 R's Include Role Models for Roanoke" by Mary Bishop, "Achieving Equality One Child at a Time" by Diane Simpson, and "Making a Difference for Nearly 40 Years" by Joel Turner.

Mrs. Hackley is the widow of the late William R. Hackley, Sr., and the mother of William R. Hackley, Jr., and daughter in law, Karen Welcher Hackley.

Mr. Will Moffett

Will Moffett is a community leader, a visionary with a commitment to motivate, educate, and inspire the next generation. Moffett has distinguished himself through a history of community service with a special emphasis on youth development and community organization and revitalization. His leadership and organizational abilities helped to establish the Y. H. Thomas Community Center in Hampton, Virginia, as a unique model of community empowerment.

Will Moffett has been honored for his community service as one of Hampton Roads Outstanding Leaders by the Conference of Minority Public Administrators (COMPA). He also received the Omega Psi Phi Citizen of the Year, and was the recipient of the Kappa Alpha Psi Community Service Award. Moffett has been a guest presenter at the International City and County Managers Conference, Regional Neighborhood Conference, Children First Initiative Conference, and the Virginia Parks and Recreation Society Conference.

Moffett is a past Co-Chair for the City of Hampton's Neighborhood Month and has previously served as a neighborhood representative to the National League of Cities and Neighborhood Revitalization conferences. Moffett has served on several boards and commissions to include the Hampton Charter Review Commission, Hampton Citizens Unity Commission, Hampton School Division Core Team, Virginia Cooperative Extension Leadership Council, Hampton YMCA, Vice President of the Old North Hampton Community Organization, and Vice President of Hampton Branch NAACP.

Moffett currently serves as the Executive Director of both the Y. H. Thomas Community Center, Inc. and the Y. H. Thomas Youth Athletic Association, Inc. Likewise, he is a member of the Board of Directors for Alternatives, Inc., Board of Directors for Girls, Inc., Hampton's Unity Commission - as hoc Leadership Group, The Little England Chapel Complex Committee, and the 3rd Congressional District Art Competition Committee.

Moffett is employed by the federal government as a Supervisory Visual Information Specialist. He and his wife, Theresa, have been married for 26 years and have three children: Tetuan, Telon, and Tamara.

Workshops

Nuts and Bolts of Neighborhood Organizing

Boardroom 1

Moderator: *Selena Cuffee-Glenn, Deputy Director, Housing and
Neighborhood Preservation, Richmond

Presenters: *Eric Anderson, Chair, Downtown Team, Richmond

*Paul Brant, Belmont Neighborhood Association,
Charlottesville

*Ron Wisniewski, Chair, Far West Team, Richmond

Neighborhood organizations are constantly challenged by the need to function as effective groups and strong community advocates. Engaging residents, recruiting new leadership, and building capacity are just some of the pressures that are faced. Learn how to meet the challenges confronting your organization as it strives to build strong communities.

Promoting a Healthy Neighborhood

Ballroom D

Moderator: *James Settles, Wasena Neighborhood Forum, Roanoke

Presenters: *Phyllis Deel, Virginia Cooperative Extension Service,
Clintwood/Dickenson County

*David Diaz, City Planner, Roanoke

Participants will learn how to recognize the signs of healthy, viable neighborhoods; market to neighbors and to those outside the neighborhood; and how to showcase neighborhood pride.

Leadership....Carrying the Torch

Ballroom E

Moderator: *Linda Lewis, Hampton Neighborhoods Office, Hampton

Presenter: *Beverly A. Nicholson, Soldier and Family Support Center
At Fort Monroe

Participants will learn skills for mentoring, coaching, conflict resolution, and motivating others through this interactive workshop. As community leaders, they will gain valuable information for preparing their successor for the future.

About NeighborhoodUSA

Mission Statement: NeighborhoodsUSA provides opportunities for
Diverse people and organizations to share ideas, values, and
experiences, and to build stronger communities.

Neighborhoods are the building blocks of our society. Strong grassroots organizations can have a positive impact on the quality of life in their neighborhoods. Also, local officials are realizing that it is easier to effect positive change if they have neighborhood support and participation. As Moreland more neighbors are getting involved in efforts to maintain and improve the quality of life in their communities, they are often faced with the questions of where to start, what to do, and how to do it. NUSA can help provide the knowledge and skills that individuals and organizations need to strengthen their base of support and build valuable partnerships with other community groups, local government, and the private sector.

What NUSA does:

- **Annual Conference** - NSU was created to share information and experiences to build strong neighborhoods. The heart of the organization is its annual conference held each May. At the NUSA conference, hundreds of neighborhood representatives, public officials, and private sector individuals from all ethnic and cultural backgrounds and economic levels attend workshops organized to address issues that impact neighborhoods and citizens.
- **Newsletter** - The NUSA newsletter is published quarterly and is mailed to all NUSA members. Features include education information for neighborhoods; stories about neighborhood programs and achievements across the country; and helpful information about the annual NUSA conference.
- **Recognition** - At the conference each year, NUSA recognizes outstanding neighborhoods and projects with the Neighborhood of the Year (NOTY) awards. The awards are presented to groups who have developed creative grassroots solutions to problems in their communities. With the Notable Awards, NUSA also recognizes the "silent" partners - private corporations, foundations, or individuals who provide financial and in-kind contributions for their communities.

Membership and Leadership:

A 27-member board elected by the membership governs NUSA. Membership in NUSA is open to any organization, agency, or individual that supports NUSA goals and pays annual dues. For more information or to become a member of NUSA, contact:

NeighborhoodsUSA Mid-City Station
P.O. Box 307
Dayton, OH 45402
(937) 333-3644

Notes

My Networking Friends

